



Lessons in LEADERSHIP from the Language of the HORSE

Goals: Encourage Individuals, Strengthen Character, Clarify Rules, Resolve Conflicts, Increase Productivity, Improve Relationships & Cultivate Leadership

Audience - Community Leaders: Coaches, Managers, Parents, Business Leaders, Teachers & Pastors

Session One: Capturing the Heart

Teaches and illustrates how to establish foundations for healthy, productive relationships.

Session Two: Correcting the Heart

Deals with the angry and dysfunctional person. This content teaches how to address undesirable character issues.

Session Three: Coaching the Heart

Addresses the means by which the good are challenged to excel. Experience the rich rewards of defining and achieving standards of excellence.

Session Four: Cultivating the Heart

Teaches how to multiply our investments by strengthening corporate morale and effectively directing every newcomer. Engaging coworkers as assistant coaches is a must for creating a productive environment.

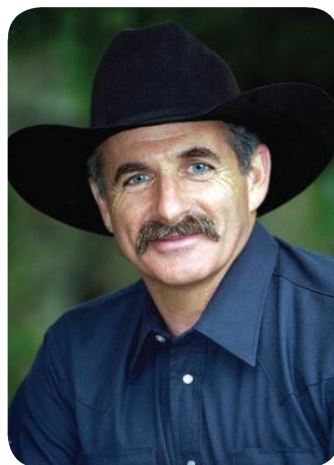
"I cannot tell you just how powerful the event was among our staff and campers. It was such a unique opportunity for them to be at the arena and experience such a strong visual of important truths."

Trudy Cathy White
(Director, Girls Camp at WinShape Camps)

"I was impressed by your message a year ago, and I was no less impressed this time. In fact, not being a horse person, it was very useful to see the differences in the two horses and your treatment of them. These differences further underscored many of the points you were making. Everyone spoke positively about it, and one manager said that he was still thinking and talking about your presentation a week after it had happened. Anyone who has gone to traditional business seminars knows that is a fairly rare occurrence!"

Gregory R. Erlandson
(President of Our Sunday Visitor)

Join Dr. Lew Sterrett for "Lessons in Leadership from the Language of the Horse." This short-course is ideal for community leaders, business leaders, educators and parents. Leaders by H.E.A.R.T. [Human Equine Analogies in Relational Training] promotes the pursuit of excellence for developing healthy and productive relationships. Learn to deal with the angry and dysfunctional person and to address undesirable character issues, understand the means by which the good are challenged to excel, and learn to multiply investments by strengthening morale and giving direction. This unique and entertaining approach to leadership addresses key issues through the use of horse training and interactive dialogue.



Dr. Lew Sterrett

has been invited to use horses to illustrate basic relational principles nationwide for 25 years. This dynamic and unique means of visual training has proven beneficial to all levels of leadership. Lew will use multiple demonstrations with horses to illustrate the relationship between the leader and the employee helping them to take their leadership to the next level. Join Lew for this one-of-a-kind workshop that is sure to improve your leadership.

OK State Fair Park
May 13-14 2010

9:00AM -4 PM

www.christfocus.com/sotm

www.leadersbyheart.org

"I took a day to learn how to change a life."

—Rob McCoy, Roberts Wesleyan College

"Without reservation, we offer Lew Sterrett our gratitude and we heartily recommend him to any group in need of a person to lead them in a positive direction and leave them with the skills to take their organization to the next level...Lew did a stellar job, was at all times professional...and worked diligently to cover all bases. He used humor, inclusive activities, and great stories as illustrations, therefore keeping members alert, enthusiastic, and responsive."—Susan Bragg 2005-2006 PHBA President

"The way he communicates with our teenage youth, you can see his calling and his heart for them. He is gentle and direct in his love for our youth." "He and his team, without a doubt, have one to the most effective and creative ways of presenting values"—Jamey D. Grover Executive Director Baxley Wilderness Institute

"Wow...my head is spinning with the wealth and depth of topics discussed! They have challenged me to assess how I have dealt with my players and how to define success. I encourage any coach, administrator, and parent to attend."—David Negin, Madison HS

"An awesome experience. I never quite broke down the philosophy of coaching as well and as meaningful as you did. "The Horse" metaphor was especially moving!"—John Patterson, Jefferson Area HS

"The workshop was a great encouragement to me. It helped me to see my vulnerable areas and issues with me I want to deal with in relation to my family, players, and team. What a great team - Lew and Lowrie! I can't wait to see "the horse thing" again. Boggles my mind!"—Cleve Wright, Gannon University

LEADERS
HUMAN EQUINE ANALOGIES



BY H.E.A.R.T.
IN RELATIONAL TRAINING

Leaders by H.E.A.R.T. Registration Form (Provide this information for all attendees)

May 13-14th, 2010 at the State Fair Park Arena

Name: _____ Organization: _____

Title: _____ E-mail: _____

Address: _____

Phone: _____ Fax: _____

Prices*

(Includes training/lunch for both days of training)

1-4 persons -\$129.00 each

5+ persons -\$99.00 each

10+ persons -\$79.00 each

Total Attendees: _____ x \$ _____

Total Registration \$ _____

Check # _____ (Made Payable to Leaders by HEART)

Credit Card _____ / _____ / _____ / _____ Exp ____ / ____

Signature _____

***Register by April 15th and receive \$20 per person discount. Call for Non-Profit and Government Discounts**

Remit to: Sermon on the Mount • 520 W Main Street • Oklahoma City, OK 73102 • Phone (405) 255-8865

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